



**KITCHENER - WATERLOO
ART GALLERY**

101 Queen Street North
Kitchener, Ontario, N2H 6P7
519 579 5860 www.kwag.ca

FOR IMMEDIATE RELEASE
June 17, 2011

KW|AG Exhibitions Showcase Christie Projection Technology

The Friday June 17 exhibition opening at the Kitchener-Waterloo Art Gallery heralds the beginning of a new level of projection quality at the Gallery, thanks to a generous gift of equipment from Christie Digital Systems Canada Inc. The Gallery's new shows, the 5th KW|AG Biennial, *The Black and the White: An Allegory of Colour*, and Jon Sasaki's *Good Intentions*, showcase the use of three new Christie projectors recently donated to the Gallery.

The projectors are used to present Jon Sasaki's video *Crossroads* (2009) and a two-channel video installation by Jenn E Norton, *Les Poupées Russes* (2007).

"The Christie projectors have been an absolute delight to work with," comments Ian Newton, the Gallery's Preparator in charge of installing the new exhibitions. "They are versatile, user friendly and the resolution and clarity of the image are just beautiful. The projectors give us great ability to manipulate the image, and the control over the lens shift and keystoneing are terrific. We were able to tuck the projector in the far corner and still achieve a perfect image with no distortion."

With the Gallery's growing interest in presenting new media and digital works, the value of this gift by Christie will be appreciated and enjoyed by KW|AG patrons and the community well into the future.

The 5th KW|AG Biennial, *The Black and the White: An Allegory of Colour*, and Jon Sasaki's *Good Intentions* are on view at the Kitchener-Waterloo Art Gallery from Wednesday, June 15 through Labour Day Monday, September 5. Admission to the Gallery is free and everyone is welcome.

Media Contact:

Teresa Chiavaroli, Communications Coordinator
519-579-5860 x222
E: tchiavaroli@kwag.on.ca

Projection Equipment Sponsor:

CHRISTIE

Exclusive Media Partner:

WATERLOO REGION
RECORD

Free Admissions Sponsor:

Sun 
Life Financial



KITCHENER - WATERLOO ART GALLERY

101 Queen Street North
Kitchener, Ontario, N2H 6P7
519 579 5860 www.kwag.ca

About Christie®

Christie Digital Systems Canada Inc. is a global visual technologies company and is a wholly-owned subsidiary of Ushio, Inc., Japan, (JP: 6925). Consistently setting the standards by being the first to market some of the world's most advanced projectors and complete system displays, Christie is recognized as one of the most innovative visual technology companies in the world. From retail displays to Hollywood, mission critical command centres to classrooms and training simulators, Christie display solutions and projectors capture the attention of audiences around the world with dynamic and stunning images. Visit www.christiedigital.com.

About the Kitchener-Waterloo Art Gallery

The Kitchener-Waterloo Art Gallery (KW|AG) connects people and ideas through art. The Gallery emphasizes contemporary art, has a 4,000 work permanent collection and offers experiences for adults, children and families. Established in 1956 and operating within Centre In The Square, KW|AG is the oldest and largest public gallery in Waterloo region: roots in the community, eyes on the world.

Gallery Hours and Admission

M-W 9:30am-5pm., T 9:30am.-9pm, Fri 9:30am – 5pm, Sat 10am-5pm, Sun 1pm-5pm. Open before select Centre in the Square Performance. Please view our website for current hours. www.kwag.ca

Admission to KW|AG is free courtesy of Sun Life Financial. All are welcome.

Projection Equipment Sponsor:

CHRISTIE®

Exclusive Media Partner:

WATERLOO REGION
RECORD

Free Admissions Sponsor:

Sun 
Life Financial