



KITCHENER - WATERLOO ART GALLERY

101 Queen Street North
Kitchener, Ontario, N2H 6P7
519 579 5860 www.kwag.ca

FOR IMMEDIATE RELEASE
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KW|AG Announces New Director of Public Programming

Kitchener, Ontario September 2011 - The Kitchener-Waterloo Art Gallery is pleased to announce the appointment of Nicole Neufeld as the Gallery's new Director of Public Programming, effective September 19, 2011. Ms. Neufeld brings both a knowledge of contemporary art and innovative programming ideas to her new role at KW|AG.

Ms. Neufeld most recently served as Head of Membership and Development at the Museum of Contemporary Canadian Art (MOCCA) in Toronto and is the former Development Co-ordinator of MOCCA. She has also held positions as Project Manager for a major conference at Carleton University and as a curator and research assistant at the Portrait Gallery of Canada and National Gallery of Canada. She has a Master of Arts from Carleton University and an Honours Bachelor of Arts in Art History from the University of Guelph.

"Nicole's experience in innovative public programming makes her a perfect match for the future direction we are taking in attracting new audiences at KWAG" notes Shirley Madill, the Gallery's Executive Director. "This combined with the knowledge she has gained working in a significant contemporary art gallery such as MOCCA makes her a tremendous asset to this organization."

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About the Kitchener-Waterloo Art Gallery

The Kitchener-Waterloo Art Gallery (KW|AG) connects people and ideas through art. The Gallery emphasizes contemporary art, has a 4,000 work permanent collection and offers experiences for adults, children and families. Established in 1956 and operating within Centre In The Square, KW|AG is the oldest and largest public gallery in Waterloo region: roots in the community, eyes on the world.

Gallery Hours and Admission

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M-W 9:30am-5pm., T 9:30am.-9pm, Fri 9:30am – 5pm, Sat 10am-5pm, Sun 1pm-5pm. Open before select Centre in the Square Performance. Please view our website for current hours. www.kwag.ca

Admission to KW|AG is free courtesy of Sun Life Financial. All are welcome.

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