



## KITCHENER - WATERLOO ART GALLERY

101 Queen Street North  
Kitchener, Ontario, N2H 6P7  
519 579 5860 [www.kwag.ca](http://www.kwag.ca)

FOR IMMEDIATE RELEASE  
August 9, 2011

### **Popular afterpARTies return, thanks to support from Gowlings**

Kitchener, Ontario August 2011 - Arts patrons can enjoy a new round of post-concert afterpARTies at the Kitchener-Waterloo Art Gallery for the 2011-2012 symphony concert season, thanks to recently announced sponsorship support from Gowlings, Lawyers, Patent and Trade-mark Agents. AfterpARTies were developed jointly by the Kitchener-Waterloo Art Gallery and the Kitchener-Waterloo Symphony to provide a complete arts-experience evening, in association with selected symphony Signature Series concerts.

On those evenings, symphony patrons are invited to cross the Centre in the Square lobby after their concert, for a Gallery visit, which includes a "meet the artists" discussion hosted by KWS Music Director Edwin Outwater, a guided walk-through of the Gallery's current exhibitions, and a reception. AfterpARTy dates for the new concert season have been set for Friday November 4 (2011), Friday February 17 (2012), Friday April 20 and Friday May 25 (2012).

"Our goal is to build new connections with the audience, to help establish this great facility where the Gallery resides and the symphony performs, as a really lively arts environment, and to provide a meaningful forum for the exchange of ideas about art, in all its facets," notes Shirley Madill, the Gallery's Executive Director. "We are delighted that Gowlings values the importance of building a creative community, a goal we both share."

The afterpARTy concept has been tested as a pilot project during previous concert seasons, with the Kitchener-Waterloo Art Gallery and the Kitchener-Waterloo Symphony working in collaboration to create a program to serve the interests of their patrons and the mandates of both organizations. Patrons clearly enjoy the opportunity to extend their concert visit, talk directly with artists, learn more about visual art, and socialize.

### **About Gowlings**

Gowlings Waterloo Region is one of the largest full-service national law firms in the Region. A team of more than 40 professionals provides expert advice and effective representation in virtually all areas of law. Gowlings Waterloo Region is supported by a network of legal, intellectual property and advocacy professionals from offices across Canada and in the U.K. and Russia.

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### About the Kitchener-Waterloo Art Gallery

The Kitchener-Waterloo Art Gallery (KW|AG) connects people and ideas through art. The Gallery emphasizes contemporary art, has a 4,000 work permanent collection and offers experiences for adults, children and families. Established in 1956 and operating within Centre In The Square, KW|AG is the oldest and largest public gallery in Waterloo region: roots in the community, eyes on the world.

### Gallery Hours and Admission

M-W 9:30am-5pm., T 9:30am.-9pm, Fri 9:30am – 5pm, Sat 10am-5pm, Sun 1pm-5pm. Open before select Centre in the Square Performance. Please view our website for more information [www.kwag.ca](http://www.kwag.ca)

### Media Contact:

Teresa Chiavaroli, Communications Coordinator  
519-579-5860 x222  
E: [tchiavaroli@kwag.on.ca](mailto:tchiavaroli@kwag.on.ca)

Admission to KW|AG is free courtesy of Sun Life Financial. All are welcome.

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