



Dear KW Community Member,

The Kitchener-Waterloo Art Gallery is preparing for an upcoming exhibition and we would like to invite you to participate. In the summer of 2010, KW|AG will present the work of Toronto-based artist Gwen MacGregor. Gwen will be using your recycled materials to create an installation inspired by the Grand River. Her work has been shown in many exhibitions across Canada and in Mexico City, London, Prague, Venice, Shanghai and Los Angeles. We're very excited to involve you and other members of our community in the development of her project.

Gwen MacGregor's exhibition is part of our ongoing **River Grand Chronicles** series which focuses on projects with a strong connection to the Grand River and the regions through which it winds. The series focuses on contemporary projects that cast the River as either a conceptual or literal figure in visual storytelling. Recent *River Grand* exhibitions featured the work of artists Greg Staats, Susan Coolen, and Phil Irish, all of whom used the Grand as a starting point for exploring the varied ways in which we understand the world around us. If you are interested in learning more about these projects, the Gallery's website under Exhibition Archives is a great place to start (www.kwag.ca).

For her project, Gwen will need empty packaging from natural food products to shape and transform into a sculptural installation. Here is how you can help:

Step 1: Hang on to any packaging that is labeled with the word "Organic" or "Natural" (multiple packages of the same kind are even better)

Step 2: Drop off your clean packaging to KW|AG by December 31, 2009

To follow the development of Gwen's project, visit her blog at www.gwenmac.tumblr.com. If you are able to participate and would like more information, please don't hesitate to contact Barbara Hobot, Curatorial Assistant, at bhobot@kwag.on.ca or 519-579-5860 ext. 233.

